

What Can I Do With a Major in Sport Management?

Possible Career Options

(some career options could require advanced study)

Administrator of Nonprofit Sport Enterprises
 Administrator of Sport Enterprises
 Athletic Trainer
 Coach
 Collegiate Sport Manager
 Collegiate Sport Marketing Representative
 Director of Athletics
 Event Manager
 General Manager
 Professional Sports Manager
 Professional Sports Marketing Representative
 Sales & Marketing Director

Transferable Skills

Understands the business of sports
 Possesses the ability to supervise and direct others
 Communicates effectively
 Possesses ability to organize, direct, and plan
 Works well under pressure
 Makes sound judgments quickly
 Thinks creatively and is open to new ideas

Employment Sites

Past interns and graduates have worked at or with:

Ashland University
Big Walnut Middle School
Buckeye Valley High School
Bowling Green State University
Collegiate Athletic Departments
Columbus Academy
Concorde Therapy Group
McGraw-Hill Publishing
Professional Baseball Teams such as The Cleveland Indians
Professional Soccer Teams such as the Columbus Crew
Professional Softball Teams
Reynoldsburg City Schools Board of Education
Sandusky high School

Note- Because this major is new to Ashland University's curriculum, a comprehensive list of employment sites has not yet been established

Experiential Education

Generating information about events, athletes, and schedules for a sports team

Assisting in running a sports facility

Coordinating the marketing, promotion, and other media for a specific sporting event

Additional Resources

Ferguson - *Careers in Focus: Sports*

Field, Shelly - *Career Opportunities in the Sports Industry*

Heitzmann, Ray - *Careers for Sports Nuts and Other Athletic Types*

Heitzmann, Ray - *Careers in Sports and Fitness*

Ribas, J. Michael - *Careers in Entertainment and Sports*

US Department of Labor - *Occupational Outlook Handbook*

Professional Associations

American Gaming Association, www.americangaming.org

National Association for Sport & Physical Education, www.aahperd.org

National Association of Sports Officials, www.naso.org

Professional Convention Management Association, www.pcma.org